

## PINK SNOWBALL AWARDS 2008

Press Release 22/10/08

"On 25 October 2008 The Tabernacle Arts Centre in Machynlleth will host our annual **Pink Snowball Film Awards** where the work of young, budding and amateur film makers will be showcased to a full house. The event is an extravagant night of red carpet, limo's, short films and "Hollywood" style glamour. Projects are run annually by FILM 15 Productions to enable access to opportunities to make films and over 100 young people from the area have been involved in these films productions.

This year we will be showing the annual FILM 15 showcase, including FILM 15 08 project, the Primary project, the Penglais project as well as our much anticipated Bollywood High. There is also a selection of films being shown in the open section and the new Welsh language film section. What ever you're in to when it come to film, you are bound to find something of interest at the PINKS.

A panel of special judges will select winners in several categories for a Pink Snowball Award. This years Judges include: Bollywood super star Mayur Raj Verma, Script writer Barry Simner, LLinos Wynne producer for BBC North Wales, Kate Woodward, and Lembit Opik, MP

This year also has a special twist, with it being the premiere of locally made Bollywood short film **Dream Girl**, made with 58 young people from Mid Wales. This will be a unique opportunity to get a taste of something completely different.

The Pink Snowball Film Awards has been a hunting ground for local talent over the years and many of the young filmmakers have taken their films on to national and international film festivals and won many more awards. Through this event we aim to encourage people to try something different and explore their creativity through the medium of film.

FILM 15 is delighted to be a co organiser of the The Pink Snowball Film Awards with Machfringe and believe it is an integral part of developing and encouraging a local industry of new filmmakers.

The aim of our collective initiatives is to inspire and promote film making and film literacy in the region across all age groups and give voice to young people's creative ideas living in rural communities in Wales.

The Pink Snowball Awards and associated projects and events are funded and supported by The Film Agency For Wales, Dulus, FILM 15, Mach Fringe, BFI, First Light Movies, The Welsh Language Board, PICTIWRs, The British Council, Wales Arts International, Culture Colony, Madman Films, Western Australian Film Institute, and many more individuals who keep the spirit of film making alive in Mid Wales. "

Article written by Emma Macey.